

WHY

HR LEADERS CAN NO LONGER IGNORE

PERFORMANCE MANAGEMENT

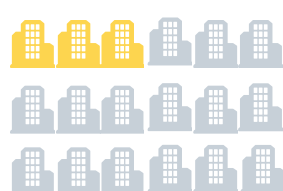
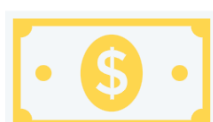
Learning and Development professionals are frequently asked to report on their training programs but they are usually not prepared to analyze and improve their effectiveness and efficiency.

THE COST OF NOT TRAINING

Companies that don't make employee development a priority make a median of \$82,800 per employee¹. That is less than 50% of those that do:

\$ 169,100

(median revenue per employee when training is a priority)



15%

of companies³ believe that the data they receive is comprehensive.

75 MILLION

workers could need to change occupational category² by 2030.



of all HR and L&D budgets are made by C-Suite⁴.

HOW CAN YOU BEST REPORT TO YOUR C-SUITE

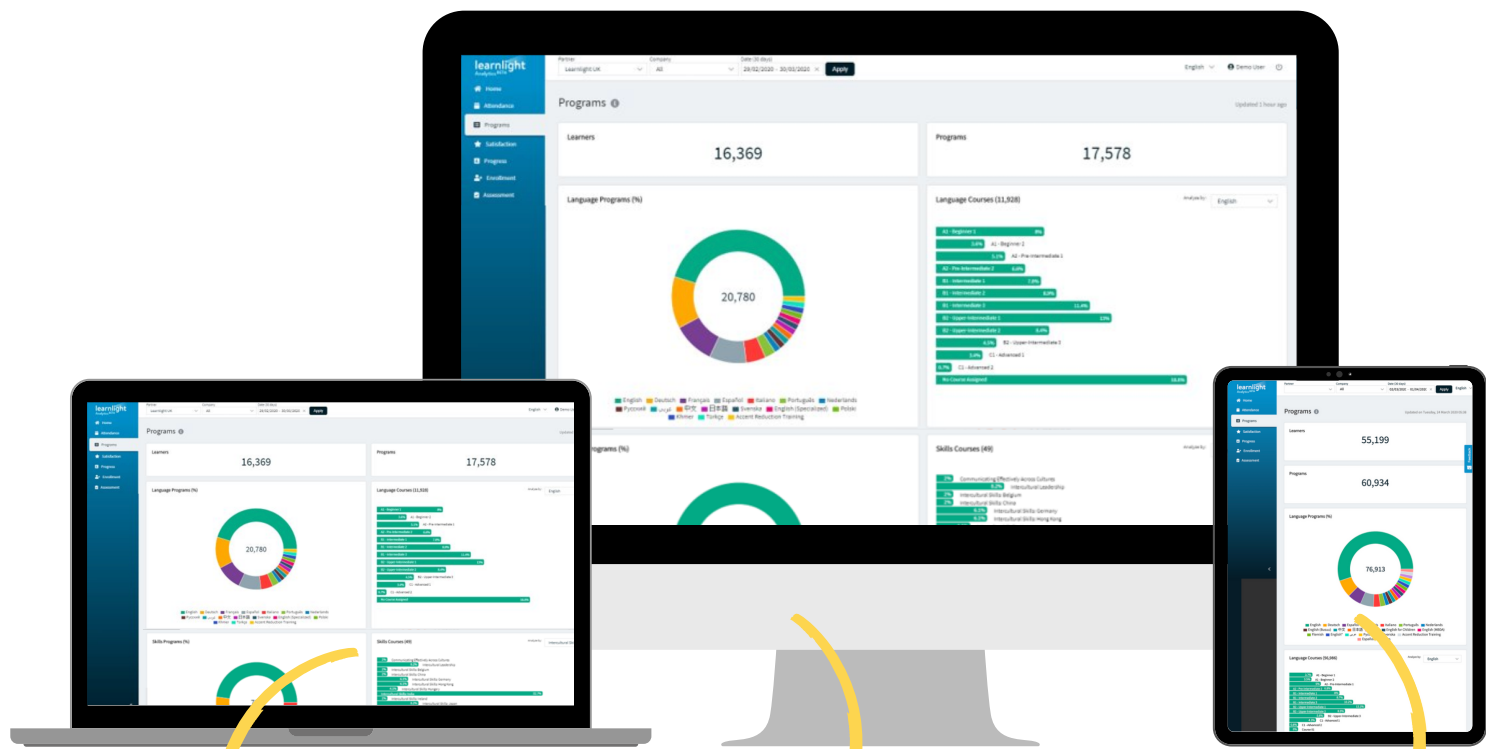
ABOUT EXISTING TRAINING PROGRAMS?

There's no need to send several emails trying to chase **CRITICAL DATA**



We empower you, so you can **SELF-SERVE AND ACCESS DATA ANYTIME, ANYWHERE!**

WHY YOU NEED TO LOGIN TO LEARNLIGHT ANALYTICS BETA



Effortlessly track and visualize vital metrics with interactive charts.

Login and export data ranging from:

- Attendance
- Course completion
- Uptake in languages
- Course satisfaction and more!

Easily identify trends in your employees' learning journey.

BETTER PERFORMANCE MANAGEMENT BETTER EMPLOYEE RETENTION

MORE EFFECTIVE TRAINING



of employees⁵ say that they would stay longer in a company if they simply invested in their learning.

More Skilled Employees



An Increase In Business Efficiency



Happier Employees

QUICKER BUSINESS DEVELOPMENT

SOURCE | 1 - Talent Management Factbook, Bersin & Associates 2 & 3 - McKinsey&Company 4 - Avado, Learning at the Pace of Change 2018 5 - LinkedIn's 2019 Workforce Learning Report